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REFORMING RESEARCH ASSESSMENT TO FOSTER GENDER EQUALITY, DIVERSITY AND SOCIAL RESPONSIBILITY OF RESEARCH AND INNOVATION

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POLICY FRAMEWORK FOR THE NEW ERA: AMBITION TO BE CONFIRMED

- 2021: Gender equality is one of the priorities of the new European Research Area
 - Communication from the Commission A new ERA for Research and Innovation (<u>COM/2020/628</u> <u>final</u>): Recommendation 12: Inclusive gender equality plans
 - Council Conclusions on the New European Research Area of 1 December 2020 (13567/20)
 - Council Conclusions on the future governance of the European Research Area (14308/21)
 - ERA Policy Agenda Action 5: Promote gender equality and foster inclusiveness, taking note of the Ljubljana declaration
- EU Pact for Research and Innovation
- The Ljubljana Declaration
 - Adopted by 37 countries including 25 Member States, the Commission, Associated Countries, and third countries

HORIZON EUROPE: A GAME CHANGER?

- Eligibility criterion: Gender Equality Plans
 - As of 2022, applicant institutions must have a gender equality plan (in place by the time of the grant agreement signature)
- Award criteria: Integration of the gender dimension in the R&I content
 - A default requirement
- Ranking factor: Gender balance for ex aequo proposals
 - Gender equality as a cross-cutting priority

REVISION OF CHARTER AND CODE

- Triangle taskforce: Standing Working Group on Open Science and Innovation, Standing Working Group on Human Resources and Mobility, Standing Working Group on Gender in Research and Innovation
- GOAL2. Review and potential update of the Charter & Code at the light of the future of ERA developments (Chair: Izaskun Lacunza)
- <u>Report on the Review of the European</u> <u>Charter and Code of Conduct for the Recruitment of Researchers</u>
 - Pillar 1: Research and ethics principles gender equality, embracing diversity
 - Pillar 2: Recruitment and selection judging merit
 - Pillar 3: Working conditions and professional aspects
 - Pillar 4: talent development and research evaluation evaluation and appraisal
- Applicable to all stakeholders, not just researchers

TRANSFORMATION OF RESEARCH AND OF THE SOCIAL CONTRACT FOR RESEARCH

- New Public Management: market mechanisms, competition, performance, efficiency
- Audit culture (Power 2003) and the entrepreneurial-administrative mode of organising (Linková 2014)
- Neoliberal policyscape (Carney 2009)
- Asymmetrical convergence (Vallas & Kleinman 2008)
 - Complex co-existence of multiple institutional logics (Lam 2010, Law 1994, Stöckelová 2009) within and across domains
- From dynastic to dynamic organising (Linková & Červinková 2011, 2013, Linková 2014)

FROM DYNASTIC TO DYNAMIC ORGANISING

Dynastic

- Long-term outlook
- Leader independent researchers early career stage candidates
- Stability and limited mobility
- Hierarchical
- Institutional (block) funding with no/minor role of competitive funds
- Continuity
- No or limited performance assessment
- Motherhood = slowing down (Linková & Červinková 2012) - combination

Dynamic

- Short-term outlook
- "Boss" postdocs doctoral fellows MA and BA students
- Turnover and stress on mobility
- Flat organizational structure
- Competitive and performance-based institutional funding
- Projects = the life of a student
- Metrics-based performance assessment (IF, H-index...)
- Motherhood = falling behind (Linková & Červinková 2012) – either/or choice

GENDERED DYNAMIC ORGANISING

- Gendered attitudes to highly competitive environments
- Gendered differences in mobility patterns (PhD versus postdoc)
- Differences in family policy (employment impact of parenthood)
- Gendered differences in attribution of merit and evaluation

EXCELLENCE, MERITOCRACY AND INDIVIDUALISM

- Scientific excellence experts in the field know it when they see it (Lamont 2011)
 - As if self-evident but also elusive and context dependent (van den Brink and Benschop 2011)
- Postfeminist stress on agency, choice and empowerment (Lewis, Benschop, Simpson 2017)
- Making the right choice (Linková, Atay, Zulu 2021)
 - Leadership
 - The maternal wall
 - The likeability paradox
- Carelessness science as a care-free zone (Lynch 2010) and deflection of responsibility

ROLE OF RESEARCH FUNDERS

- Major players in the dynamic system due to dependence on competitive funding
- Distribution of resources in R&I systems and thus, management of financing instruments
 - Application rates
 - Success rates
 - Funding volumes
 - Representation among evaluators and evaluation committee chairs
- Scientific evaluation of proposals
 - Gender dimension in the content, the default male
- Monitoring of funded projects
 - Authorship policies, communication and visibility
 - Work life balance and working conditions

2018 REVIEW OF RFO POLICIES IN MS & AC

- Little awareness, no policy or action
- Some awareness, uncertainty as to what action to take
- Awareness growing, measures under preparation
- Action taken
- Coordinated action by RFO and RPOs embedded in national policy

Source: SWG GRI 2018

RFO MEASURES FOR GENDER EQUALITY

- RFO structures, decision making and programme governance
 - Gender equality structures in place, including gender equality plans
 - Regular collection of statistical data by gender
 - Monitoring and evaluation provisions
 - Gender balance in research funding decision making
 - Gender balance in evaluation committees
 - Gender equality impact assessment and budgeting
 - Gender mainstreaming of funding programmes, especially eligibility rules and evaluation criteria
 - Policies for work life balance and career breaks in programme design

RFO MEASURES FOR GENDER EQUALITY

- Tackle gender bias in funding decision making
 - Regular training on gender bias
 - Gender proofing of call texts
 - Gender experts on evaluation panels
 - Gender observers on evaluation panels
 - Formalisation and transparency of the evaluation process
 - Multi-dimensional assessment criteria, including diverse career paths with career breaks and different types of outputs

RFO MEASURES FOR GENDER EQUALITY

- Tackle gender bias in project design
 - Address gender dimension in the content of the research design as a default requirement
 - Dedicated funding to fill the gender data gaps to overcome the make default

EUROPEAN POLICY

- 2021: Communication on Global Approach to Research and Innovation (COM(2021) 252 final)
 - Work toward a common understanding of fundamental principles and values in research and innovation, including gender equality

Gender equality, diversity and inclusiveness. In line with the Commission's Gender Equality Strategy 2020-2025 and the EU agenda for gender equality and women's empowerment in EU external action, the EU should **mainstream and integrate the gender dimension in international cooperation**. Through dialogue with non-EU countries, it should also **foster gender balance and equality, youth empowerment, inclusiveness, and diversity in the broader sense**, in research and innovation at global level.

EPISTEMIC DIVERSITY COEXISTS WITH EPISTEMIC INEQUALITIES

- Power knowledge regime
 - Who has the power to define what counts as knowledge (Harding 1990)
- Economic
- Political
- Epistemic (Xu 2021)
 - Structure: indices, research funding and infrastructure, publishers
 - Knowledge: language, episteme, publications and citations
 - Agents: Author, co-authors, editors, peer reviewers, mobility

PERSISTENT DIFFICULTIES

- The inclusion of gender aspects in bi- or multi-lateral agreements in STI cooperation is limited
 - It tends to be addressed on the **operational level of programmes and calls**
- There is a lack of examples and guidelines, support for human resources and availability of financial resources, and this continues to make it difficult for national authorities to include a gender perspective in STI cooperation (e.g. joint research calls, joint calls for proposals)
- Most national authorities and RFOs do not monitor or evaluate gender aspects in their international STI cooperation and few are willing to take up monitoring in the future

SURVEY AMONG WOMEN IN SCIENCE / GENDER EQUALITY CSOs

- 12/06/2019 \rightarrow 31/07/2019: Data collection and analysis
- Number of answers: 65
- Organizations distribution
 - Sub-Saharan Africa: 12
 - Asia & the Pacific: 14
 - Central & South America and the Caribbean: 11
 - Middle East and North Africa: 5
 - Russia: 1
 - Unidentified country: 22



MAIN FINDINGS

- Many **hindrances** exist to women's participation in research in STI that are **shared** among all the regions of the world
- Stereotypes and toxic behaviors
- Science is a male discipline
- Cultural & societal expectations and roles of women
- Machismo in Higher Education
- Lack of support system & women mentors

Systemic gender discrimination

- Discriminatory hiring practices
- Leaky pipeline
- Lack of opportunities

• Work/Life balance

- Torn between the role of care-giver and work
- Research work conditions are not familyfriendly

Economic and material issues

- Lack of funding
- Unattractive wages

MAIN FINDINGS

- When actions are put in place
 - They are not suited to women's situations
 - There are **not enough** of them
 - They only benefit **privileged groups** of women

RECOMMENDATIONS 1/4

- To prevent the reproduction of subordinate integration of third countries' research teams in consortia and the reinforcement of unjustified global epistemic inequalities, including gender inequalities
 - Encourage appropriate forms of engagement of all research participants involved in the wording of research calls
 - Ensure appropriate and legitimate sharing of Intellectual Property Rights
 - Tackle salary inequalities, including geopolitical ones
 - Do not apply strict **age limits** as eligibility criteria, especially in mobility schemes
 - Provide effective assistance to researchers and their family with visa and immigration procedures once a researcher has been accepted for a position, including researchers' same-sex partners who may not be officially recognised in the researcher's home country
 - Implement effective mechanisms to report and deal with sexual harassment and gender-based violence in the receiving EU countries

RECOMMENDATIONS 2/4

- To strengthen the role of local communities and grassroots civil society organisations
 - Make a special effort to reach women researchers for collaboration
 - Where appropriate, encourage the inclusion of actors from local communities and civil society organisations
 - Where appropriate, reserve a designated share of the programme or project budget for actors from local communities and civil society organisations, including women's organisations.

RECOMMENDATIONS 3/4

- To provide space for a proper negotiation of research objects and interests that will equally benefit all parties involved
 - Encourage and support project activities aimed at negotiating shared research objects across all parties involved (including different disciplines, academic and non-academic collaborators, and researchers with different cultural backgrounds).
 - Do not evaluate the success of a project strictly based on established quantitative bibliometric indicators. Facilitate and recognise publications in different languages and for various relevant audiences as well as the possible impact on local communities.

RECOMMENDATIONS 4/4

- To articulate gender and the possible gendered impacts of research and innovation in content
 - Require an obligatory consideration of gender in research and innovation content in submitted research proposals
 - Provide funding to explore and monitor the unintended gendered aspects and consequences of research projects, as they may emerge in later stages of research

ERA POLICY AGENDA

• ERA Policy Action 5: Promote gender equality and foster inclusiveness

- Advancing measures to ensure that allocation of funding is not affected by gender biases in research and researchers assessment procedures
- Expected impact: Enhance the excellence and societal relevance of European R&I by ensuring that research outputs are of the highest quality, rigorous and reproducible, and that emerging technologies and innovations are gender-responsive and benefit European citizens in all their diversity

ERA POLICY AGENDA

- ERA Policy Action 3: Advance towards the reform of the Assessment System for research, researchers and institutions to improve their quality, performance and impact
 - Changes in the research practices
 - Overreliance on metrics
 - <u>Coalition on research assessment reform</u> as of 7 April 303 organisation from 34 countries and international organisations – the call remains open
 - Principles for assessment criteria and principles
 - Qualitative assessment and impact, avoid metrics
 - Diversity, inclusiveness and collaboration
 - Discontinue international rankings

EPISTEMIC DIVERSITY AND INCLUSION FOR RESPONSIBLE RESEARCH

- Gender equality, diversity and inclusiveness need to move from being articulated as a value to being written into concrete actions and provisions
- We need to take seriously
 - Economic inequalities and dependency manifested in the sites of knowledge curation (access to journals, grants, IPR)
 - Local gendered inequalities and hierarchies
 - Intersectional gender dimension in research and innovation
 - Unintended consequences of good intentions

RESOURCES

- Standing Working Group on Gender in Research and Innovation
 - Reports, studies, policy briefs, positions papers

• **GENDERACTION**

- All deliverable reports and policy advice on
 - Gender in Horizon Europe negotiations
 - Gender equality in the ERA
 - Gender equality in international cooperation



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